



Centerplate

NON-PROFIT ORGANIZATION FUNDRAISING PROGRAM

WE ❤️ TO HELP YOU **REACH** YOUR **FUNDRAISING GOALS**

Centerplate, the food service division of the Mercedes-Benz Superdome, New Orleans Arena, and Champion's Square, partners with dedicated and enthusiastic Non-Profit Organizations to raise money for their cause. Each season, members of non-profit organizations from the local area and as far as Alabama take ownership of concession stands at both venues to raise money. One organization raised over **\$100,000** last season!

Centerplate will provide the following:

- Exciting events that entice volunteers to work
- Coordinated scheduling
- Captured customer base
- Food products and supplies to sell
- Training in operations, safety, and sanitation
- Provide supervision to help ensure success
- A commission check 4-6 weeks after each event worked



This program provides opportunities for your organization to earn money at a variety of sports and entertainment events, such as Saints and Pelicans games, Essence Festival, Sugar Bowl, and numerous concert with your favorite artists. We are proud to say that some of our groups have been with us for over 10 years.

Eligibility:

Centerplate's Human Resources department oversees the program. The mission and goals of your organization must be well-defined and of a long-term nature. The group must have a strong and committed leadership of 2-4 individuals, have a 501c3 tax-exempt status as defined by the IRS, and a minimum of 10 volunteers that are at least 16 years of age. Volunteers that work as cashiers must be at least 18 years of age.





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Benefits:

- Fun events to draw your membership to volunteer
- Consistent fundraising opportunities each year with more than 200 events
- Earn 10-14% commission on net sales at permanent stands with a base guarantee for events worked
- 50% off concessions during a certain time period on event days
- Free parking for groups - car pooling is encouraged

For more information, please contact Rashidah Williams at Rashidah.Williams@centerplate.com or **504-558-6275**.

About Centerplate

Centerplate is one of the largest hospitality companies in the world with 250 North American sports, entertainment and convention venues. We are the largest food service provider for the NFL, a major provider to professional baseball, and we partner with six of the top ten most active convention centers. No stranger to marquee events, we've hosted countless landmark occasions, including 12 Super Bowls, 20 World Series, 15 official U.S. Presidential Inaugural Balls, more than 100 major College Bowl Games and the largest plated dinner in history at the Alpha Kappa Alpha Centennial Celebration. We attribute this continued growth and success to an unwavering commitment to our E³ formula: Executing Extraordinary Experiences.